

AGENDA

Friday, 7th April, 2017



08:15 – 09:00	Registration / Refreshments
09:00 – 09:05	Welcome Address: Chairman, Organising Committee, Brand Magic Summit 2017
09:05 – 09:10	Address by the Chief Guest + Launch of The Brand Book 2017
09:10 – 09:15	Address by Anli Grobler, Head Navigator, VEGA School, South Africa
09:15 – 10:00	Fredrik Härén, Author and speaker on Business Creativity, Sweden
10:00 – 10:45	Linzi Boyd, Author of Brand Famous, International speaker, UK
10:45 – 11:15	TEA/COFFEE BREAK
11:15 – 12:00	Colvyn Harris, Founder Harris-Mint, India/Former JWT South Asia CEO
12:00 – 12:45	Annicia Manyapel, Founder and Creative Director, Nich LuxuryAfrica, South Africa
12:45 – 13:45	LUNCH BREAK
13:45 – 14:30	Steven Kalifowitz, Director of Brand Strategy at Twitter jAPAC (Asia-Pacific & Japan)
14:30 – 15:00	Interactive Session: Panel Discussion headed by Anli Grobler, Head Navigator, VEGA School, South Africa
15:00 – 15:15	Interactive Session: Games
15:15 – 15:20	Address: President, ACA (Association of Communication Associations) Mauritius
15:20 – 15:30	Cannes Gold Lions Festival Film Show Reel
15:30 – 16:00	TEA/COFFEE BREAK
16:00 – 16:15	Top Brands of Mauritius: Presentation by TNS Analysis
16:15 – 16:45	Top Brands of Mauritius Award Ceremony
16:45 – 16:55	Closing Remarks
16:55 – 17:00	Vote of Thanks
17:00 – 17:30	Photo Session
18:00 – 20:30	Networking Cocktail